

Objective

To contributing my writing, marketing, and web skills to an exciting and growing entertainment company and find new avenues to which I can contribute my professional and creative knowledge.

Relevant Experience

Music Publicist

- Compose press releases, artist biographies, and pitches to communicate with writers and editors
- Strategize campaigns with clients for releases and potential target outlets
- Manage social networks (Twitter and Facebook) and company blog
- Create online press alcoves for artists

The Planetary Group

June 2010 to Present

Music Blog Creator and Editor

- Write concert and album reviews and edit reviews
- Create and manage the website and social networking profiles
- Direct and assign projects for contributing writers and photographers
- Maintain rapport with public relations companies to obtain tour passes and pre-release albums

Addicted2shows.com

January 2008 to November 2011

Radio Promotions Intern

- Contact and create relationships with college radio stations to promote the clients—bands and musical artists
- Communicate with clients' management and labels weekly with campaign reports

The Planetary Group

January 2010 to June 2010

Writing and Public Relations Intern

- Write feature concert reviews and news articles
- Create marketing campaign and related press releases
- Perform public relations and marketing duties on social networking sites

Icecreamman.com

January to June 2009

Television, Film, and Digital Media Intern

- Collect and compile department updates for weekly development meetings
- Review and assess television scripts and reality show pitches
- Conduct research for digital and scripted departments

BermanBraun

January to March 2009

Education

University of California, Santa Barbara

Bachelor of Arts in Sociology; Minors in Writing for Multimedia Communication, Spanish

GPA: 3.73, High Honors

Alpha Kappa Delta, International Sociology Honor Society

Dean's Honor's List: Spring 2006, Fall 2006, Spring 2007, Fall 2007, Summer 2008

Education Abroad Immersion Program in Madrid, Spain at Carlos III University for Spring 2008

Relevant Courses: Seminar in Technical/Multimedia Communications, Writing for New Media, Writing for Business and Economics, Strategic Digital Media, Sociology of Culture, Sociology of Mass Communication

Skills

Computer Skills

Microsoft Office, Adobe Photoshop CS3, Adobe Acrobat CS3, Adobe Flash CS3 (basic), HTML, CSS, Java Script (basic), Filemaker, FTP programs, Social Media Marketing, Wordpress, Google Analytics and Adsense, Mac and PC proficient.

Practical Skills

Semi-fluent in Spanish, strong editing and grammar skills, computer literate, highly organized, hard-worker, punctual, enthusiastic, fast-learner, good communications skills, attention to detail, multi-tasker, extremely personable.

References

Available upon request